

GUIDELINES



International Congress
of Aesthetic Medicine and Surgery

**Congresso Internazionale
di Medicina e Chirurgia Estetica**

20-21-22

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Palazzo della Cultura e dei Congressi - **Bologna (IT)**

La Bellezza è negli occhi di chi guarda... Sicuri?

Beauty is in the eye of the beholder... Sure?

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MODELS

Two different presentation templates are available to you, one in 16:9 format and one in 4:3 format. You can download the graphics by clicking the relevant links on the portal page www.siescongress.eu

GRAPHICS

Background

It is important to avoid confusing backgrounds. To limit visual stress, we encourage choosing a clear background with text that can provide a well-defined contrast.

Colors

It is required to use colors that are flat or slightly blurred, but such as to ensure the necessary color contrast for the different elements that will make up the slides: text, graphics, and images.

Logo

The inclusion of your institution's logo is requested, if present, by placing it in a place that does not disturb the view of the slides and always in the same position (e.g., bottom right).

Page numbering

It is advisable to enter the sequence number and total number of slides (1/18, 2/18, ...).

In this way, moderators and participants will always have a sense of the time remaining at the end of the presentation.

Introductory and conclusive slides

It is requested to begin each presentation with an introductory slide, containing:

- Title of the paper presented
- First and last name of the speaker
- Institution of affiliation and e-mail address; any other authors
- Date and place of presentation
- A concluding slide is always welcome. It is the time to share the take home message of the paper.

Text

The use of the most international font possible is requested, for example: **Arial, Calibri or Times New Roman**; for the slide title **use sizes 28 to 36 and for the text 16 to 20.**

The purpose is to create a template to be applied to the entire presentation: each time you enter new data, it will be automatically formatted to include the chosen font, colors, and size of the elements on each of the subsequent slides.



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"CASE REPORT" PRESENTATION

Title Report - Author - Title of study - Affiliation.

The number of slides should be aligned with the number of minutes available for the presentation (e.g., 10 minutes = a maximum of 15 total slides).

For each clinical case:

- Case description: Patient biographical data
- Case description: Family, physiologic, remote, forthcoming history
- Case description: Objective examination
- Case description: Therapy performed and reasons for it (description of interventions: patient demographics, timing, dosages, follow-up, qualitative/quantitative results)

Literature review.

It is required to conduct a comprehensive literature search using databases. A comprehensive literature review should provide a brief description of the most important studies published on the topic.

Results (inferred for each clinical case)

Discussion and implications for clinical practice and possible future research

Conclusions

The purpose of this section is to emphasize the most significant findings from the clinical cases and a *take home message* for clinical practice.

Title Report - Author - Title of study - Affiliation

Introduction

It is required to outline the problem, purpose, and structure of the review.

Literature analysis.

It is required to conduct a comprehensive literature search using databases. Conduct a comprehensive review of the scientific literature related to the topic, with particular attention to sources, which must be referenced to highlight, evaluate, and reference all evidence relevant to the scientific question to be examined. Present the inclusion criteria of the studies considered in the review. When the literature is extensive, it may be useful to organize the collected data into "data extraction tables" to highlight key information. These tables can consist of columns listing the author(s), of the title of the study, journal and date of publication, summary data.

Results

It is required to analyze the results of the studies included in the review, combining them together and, where appropriate, providing a quantitative summary as well as a critical analysis.

Discussion

Comparison of the reasons for concordance and discordance between the results of different studies is required. This analysis provides insight into whether future studies can implement the research done or modify it.

Conclusions

Conclusions require a critical judgment regarding the extent and feasibility of information on the topic. It should clarify what has been studied and whether the research has been adequate, but it should also highlight whether there are gaps or areas where the research gaps to draw **possible questions and possible future research directions.**

"CLINICAL STUDIES" PRESENTATION

Title Report - Author - Title of studies - Affiliation

The number of slides should be aligned with the number of minutes available for the presentation (e.g., 10 minutes = a maximum of 15 slides total).

Introduction

The introduction is a brief overview of the study. It should be concise, but sufficient to orient the reader to the main purpose of the study. It is a structured outline that will provide an overview before examining the details. This requires it to answer a series of questions:

- What is the problem?
- Do solutions already exist?
- Which of those proposed is the best solution?
- What are its limitations?
- How is it proposed to overcome them?

Thus, moving from a general plan, already through the introduction we aim to get to an increasingly specific plan.

Literature review.

It is required to conduct a comprehensive literature search using databases. A comprehensive literature review should provide a brief description of the most important and most recent studies published on the topic.

Objective of the study.

Objectives are broad but concise statements of what the research study has accomplished. They create a framework for the rest of the presentation of the study.

Methods

This section requires you to describe exactly what happened during the conduct of the study and the methods used to analyze it. **Only in this slide can you mention the name of the product (drug, cosmetic,**

medical device or equipment used); it is always best not to mention the trade name, only the active ingredient or technology.

Results

The results of a clinical study include all data, measurements, and statistical analysis, if appropriate, generated during the study. If **pre and post-treatment cases** are presented in addition to the data obtained, detailed information should be included: description of interventions, patient demographics, **timing, dosages**, follow-up, and qualitative/quantitative results.

Detailed tables can also be used to assist the case description.

Discussion

The purpose of this section is to interpret the results and support the conclusions by comparing the study data with the results of others. Explain in detail why your own data agree or disagree with those of others.

Discuss any errors and limitations of the study.

Offer alternative explanations of one's own data, if any.

Discuss unresolved questions and future steps in the study.

Conclusions, Take Home message.

The purpose of this section is to emphasize the most significant findings and conclusions of the research.

Reiterate the key points of the study **without introducing new analyses or interpretations.**

Discuss whether the study aims were achieved.

Describe how a future study could be better carried out based on current limitations and errors.

Bibliography

You are requested to include all literature references in slides citing them. It is preferable not to include them all on the last slide.